Make one piece of AI safety content

Starter · A weekend · Free · Step-by-step guide

Online version: https://ai-safety-sandbox.vercel.app/projects/make-ai-safety-content/

Summary

A short video, a carousel, an illustrated explainer or a podcast segment: make one piece of honest, accurate AI safety content for an audience you understand.

Why it matters

BlueDot has argued that AI safety needs more people making content for general audiences, who are unlikely to read research papers.

What you will have at the end

One published piece of content.

Steps (tick each box as you go)

- [ ] **1. Pick an audience you know (15 min)**
  Your course-mates, a hobby community, people who speak your language. Content works best when you are part of the audience.
- [ ] **2. Pick one idea (15 min)**
  Choose one concept or one finding from a project on this site. One idea per piece.
- [ ] **3. Get the facts right (1 hr)**
  Read the original source, not just headlines. Note exactly what is and is not known.
- [ ] **4. Make it (3–5 hr)**
  Script or storyboard it first, then produce it.
- [ ] **5. Publish and learn (30 min)**
  Share it, then note what people asked about or misunderstood. That’s your next piece.

What you need

- A phone or laptop
- A weekend

What you will learn

- Science communication
- Turning research into stories

Source and links

BlueDot — AI safety comms work that I would be excited to see
https://blog.bluedot.org/p/ai-safety-comms-work-that-i-would

Frame Fellowship (for AI creators)
https://framefellowship.com/

FLI Digital Media Accelerator
https://futureoflife.org/project/digital-media-accelerator/

Tarbell Fellowship (AI journalism)
https://www.tarbellcenter.org/fellowship

When you have finished

Write a few paragraphs on what you did, what you found and what you would try next, and share it with a friend, your society or online.

Courses, mentors, small grants and communities:
https://ai-safety-sandbox.vercel.app/next-steps/

Questions? Ask in AI Safety Cardiff University (AISCU): https://aiscu.org/

Notes